

CELEBRITIES AND PORSCHE, A LOVE STORY.

These stars are driving Porsche.

IN THE SPOTLIGHT | Porsche and creative minds have long enjoyed strong symbiotic relationships. This might have something to do with the fact that true art—whether on the stage or in the engine compartment—does not show all the hard work that went into it. But precisely that is what always underlies great entertainment.

JAMES DEAN | The quintessence of coolness. So what car could possibly have been a better match for him than the 550 Spyder? His Porsche meant freedom to him, and embodied his flight from the stifling small-town mentality of the 1950s.





PATRICK DEMPSEY | A television star and race-car driver from the US, Dempsey likes driving Porsches off the racetrack as well. His first car, which he still owns and drives regularly, was a Porsche 356. He bought it in the 1980s, after spotting it for sale on the street in Venice, California.

MARIA SHARAPOVA | She won five Grand Slam titles and headed the world rankings a number of times. She cuts a fine figure off the court as well. Here she poses with a Porsche 550 Spyder. A Porsche was part of the prize for each of her three titles at the Porsche Tennis Grand Prix in Stuttgart.



JAY LENO AND JERRY SEINFELD | Cars, cars, cars, and all manner of fun. In this shot from Seinfeld's *Comedians in Cars Getting Coffee*, the two U.S. comedians sit in a 356 Gmünd coupe. Later Leno (left) will drink his very first cup of coffee—at more than sixty years of age—and not find it terribly enticing. In marked contrast to the Porsche in which he's sitting.



KEANU REEVES | As computer hacker Neo in the *Matrix* films, Reeves's star will always shine brightly in the Hollywood firmament. Alongside acting he loves gasoline-powered vehicles of the two- or four-wheeled variety. His favorite is his Porsche 911.



MAGNUS WALKER | The self-described “urban outlaw” from Los Angeles makes his own rules. His interpretations of classic 911s are known the world over and attract no shortage of bids. His collection of Porsches now numbers more than forty.



